

Dear Sponsor,

Passion To Reach Ministries is hosting the inaugural GO United young adults' Conference on Thursday, September 24th, 2020 online. Following the success of GO Conference, 2018, we decided to launch a young adults' specific conference. We would like to invite your organization to join the sponsorship team of this exciting event that is reaching young adults from churches and ministries across Canada and beyond.

About Passion To Reach Ministries:

- Passion To Reach Ministries is an evangelistic ministry with a global reach and local footprint.
- A registered Canadian charity since 2005.
- Our vision is to see Christians equipped to witness Christ to the world, churches mobilized to reach their communities, and culture transformed by the power of the gospel
- The ministry has a proven track record of consistent, effective and strategic missions ministry
- We partner with churches to see greater impact in communities locally and globally
- Our programs and services include Missional Leadership Training, Missional Church Blueprint and Missional Media Services.

About Go United Conference:

- GO United young adults Conference was created in 2019 to equip and encourage young adults to share their faith effectively and foster community with like-minded believers.
- The theme for the 2020 conference is "Jesus & Justice: Exploring the Christian's call to fight injustice and defend the weak"
- GO United Conference is expected to represent a cross-section of young adults in Canada and beyond with close to 500 (approx.) people aged 20-35 in attendance.

Event Details:

Date: Thursday, September 24th, 2020

Time: 7:00PM - 9:30PM.

Location:

Through an online platform called "Hopin".

The Vision behind GO United:

GO United seeks to create an environment where young adults can unite with their peers, ignite their passion and learn practical strategies for living out their faith. It's time for a generation of young adults to stop hiding and instead be confident in their call to live out the gospel.

Sponsorship:

We need successful, recognized businesses & organizations that will step-up to the challenge of sponsoring this great event that promotes faith, fellowship and community.

Sponsorship Packages & Benefits

PLATINUM SPONSORSHIP \$2000

- Prominently recognized with logo displayed on GO United website with link to webpage
- Recognized on sponsor page of GO United program guide with full page ad
- Logo placed as sponsor on social media marketing (Facebook and Instagram)
- 15 Free tickets
- A space on the event platform to promote your business (an expo space)
- 1 video (up to 90 secs)
- Post event email sent to all attendees with sponsor selected information.
- Sponsor video featured on GO United's instagram story

GOLD SPONSORSHIP \$1000

- Prominently recognized with logo displayed on GO United website with link to webpage
- Recognized on sponsor page of GO United program guide with half page ad.
- Logo placed as sponsor on social media marketing (Facebook and Instagram)
- 10 Free tickets
- A space on the event platform to promote your business (an expo space)
- Sponsor video featured on GO United's instagram story
- 1 video (up to 60 secs)

SILVER SPONSORSHIP \$500

- Prominently recognized with logo displayed on GO United website with link to webpage
- Recognized on sponsor page of GO United program guide with quarter page ad
- Logo placed as sponsor on social media marketing
- 5 Free Tickets
- Logo displayed throughout the event